



# INDUSTRY PARTNER



# SPONSORSHIP 2025

+1 270 300 7001 | [bhagman@hagmanmedia.com](mailto:bhagman@hagmanmedia.com) | [hagmanmedia.com](http://hagmanmedia.com)

# INDUSTRY PARTNER

As an Industry Partner, your organization is acknowledged as an official sponsor of the **Self Drive News** platform. This sponsorship opportunity provides prominent industry exposure through multiple branding and advertising opportunities on the website, in the daily eNewsletter, and on various social media channels.

## What's Included

- Ads/creatives displayed on righthand sidebar of website.
- Ads/creatives rotated in the content of the website.
- Company website listed and linked on Sponsor section of website.
- Acknowledgment in weekly eNewsletter as sponsor.
- Promoted as Featured Sponsor in the weekly eNewsletter.
- Promoted as Featured Sponsor in LinkedIn post.
- Priority coverage on announcements and press releases.

## Cost


**6 Months = \$3,000 USD**

**12 Months = \$5,000 USD**

# SPONSORED AD

Do you have a product, service, or conference that you would like to promote to our audience? Advertise in our eNewsletter.

Sponsored Ad



**Chassis & Brake Systems**  
Air Suspension Systems • Brake Systems • Passive Safety Solutions

**Continental Engineering Services - Your Partner in Braking Excellence**

At **Continental Engineering Services (CES)**, we provide reliable, efficient, and high-performing brake technology for every application. Whether you need brake systems for series production, prototypes, or motorsports, we offer comprehensive solutions from the entire Continental technology portfolio, adapting them for niche applications and markets. Designed to meet the demands of modern mobility trends like automated driving and electric drivetrains, our brake systems ensure top performance and safety.

Our offerings go beyond traditional braking: they enhance vehicle dynamics, improve energy recuperation, reduce CO2 emissions, and deliver superior braking comfort. From off-road vehicles to Powersports and motorsports, our expertise spans a wide range of applications.

Discover more about our specialized solutions: brake expertise for people movers, redundant brakes for autonomous driving, powersports, and off-road vehicles. Stay tuned for more!

**Continental Engineering Services: Engineering Excellence for Every Journey.**

[Learn More](#)

A sponsored ad package will run your ad(s) of choice in our popular daily eNewsletter once a week for 4 consecutive weeks. The ads contain a 600x400px image along with 100-200 words of copy and a link to your company website or landing page.

**Cost = \$1,000 USD**



Would you like to promote your brand or company to our audience? Do you have questions about our Industry Partner sponsorship?



**Brian Hagman** | Hagman Media

m: + 1 270 300 7001

e: [bhagman@hagmanmedia.com](mailto:bhagman@hagmanmedia.com)

w: [hagmanmedia.com](http://hagmanmedia.com)