



SPONSORSHIP GUIDE 2023

Prepared by Hagman Media Group

+1 270 300 7001 | bhagman@hagmanmedia.com | hagmanmedia.com



SelfDriveNews.com

THE PLATFORM

Self Drive News is a newly created digital platform dedicated to the self driving and autonomous vehicle industry. Its mission is to become the trusted source for news and information to industry professionals and executives.

INDUSTRY PARTNER

As an Industry Partner, your organization will gain industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.

BENEFITS



Company logo displayed on website



Acknowledgment in daily email blast



Responsive in-content ads displayed and rotated with all sponsors



Rotated as Featured Sponsor in daily email blasts



Exclusive profile page displayed on website



Ad or creative displayed on right hand sidebar area of site.

SPONSORSHIP COST

\$5,000 USD - 12 month sponsorship



SelfDriveNews.com

Ad / creative options that are included with each sponsorship

Ad / Creative	Size	Format
Company Logo	300x250	JPG or PNG

Ad / Creative	Size	Format
Right Hand Sidebar	300x250	JPG, PNG, or GIF

Ad / Creative	Size	Format
In-Content - Desktop	970x90	JPG, PNG, or GIF
In-Content - Tablet	728x90	JPG, PNG, or GIF
In-Content - Mobile	300x250	JPG, PNG, or GIF

Ad / Creative	Size	Format
Featured Sponsor	640x360	JPG or PNG